



SCHOLARSHIP APPLICATION FOR  
THE EXECUTIVE MBA PROGRAM

**T**

Explain why you feel you are eligible for a scholarship from IESE (max. 250 words).

### 3. Essay

*“With world economies experiencing unprecedented change, the leadership role played by public and private organizations operating in the political and economic space is becoming increasingly important. The world’s new managers need to push forward and enable their organizations to tackle the medium- and long-term challenges involved in doing business all over the world”.*

Describe the profile of a good international leader by outlining the personal qualities, hard skills and soft skills he or she should have.

Indicate which of these qualities and skills you possess and how IESE’s EMBA program can help you (max. 800 words).

**SCHOLARSHIP APPLICATION FOR  
THE EXECUTIVE MBA PROGRAM**

**SCHOLARSHIP APPLICATION FOR  
THE EXECUTIVE MBA PROGRAM**