

Rules for applying for an IESE Media Excellence scholarship for journalists **Call for applications 2023-2024**

1. Acceptance criteria

The Media Excellence scholarships are open to full-time journalists working in all types of media: newspapers, magazines, news agencies, online newspapers, news or analysis programs, audiovisuals.

Candidates will be evaluated based on their professional experience (minimum 10 years), the examples of their work presented, their motivation for the program and the recommendation of their media management.

Candidates' work must reflect a high level of professional excellence and respect for journalism ethics.

Due to the nature of the scholarship and the content of the programs, priority will be given to journalists who lead teams or aspire to management positions in their media. Profiles of journalists dedicated to the world of business and economics will be strongly considered.

In line with IESE's mission, the school will positively value work that has promoted good business practices, the improvement of situations of social injustice, among others.

2. Programs

IESE Business School will award up to 8 scholarships to media professionals to participate in a selection of the programs the school offers at its campuses in Madrid, Barcelona and Munich.

The IESE Media Excellence Scholarship program is divided into two categories:

- a) **General Management Scholarship**, aimed at training a senior journalist in general management functions through a 6 to 8 months program. IESE will award 4 scholarships (2 in Spanish and 2 in English). This scholarship will cover 80% of tuition fees.
- b) **Business Specialist Scholarship**, which allows to attend a 3 to 5 days program focused on a business or management skill. 4 scholarships will be awarded covering 100% of the tuition fees.

Candidates must apply for **one of the two categories** and submit specific documentation.

Winners must complete the awarded program within two academic years (covering the period from January 1, 2024 to August 31, 2025). Failure to do so will result in forfeiture of the scholarship.

3. Application process

Scholarship candidates must submit their applications, as well as all required documentation, through the application form available at <https://www.iese.edu/loans-scholarships/journalists/> before 23:59h CEST November 30th, 2023.

In addition to the application form, candidates shall attach the following documentation:

- a. Curriculum Vitae, in PDF format.
- b. Brief written statement explaining why you want to attend the program (600 words), in PDF format.
- c. Between three and five samples of your work (texts -in Word format-, videos, infographics, audios). If the original work is not in English or Spanish, the original and a copy with the English translation must be attached.
- d. Letter from the editor of the media expressing support and granting the journalist the necessary time to produce the program, in PDF format.

4. Jury and selection process for candidates

IESE has appointed a jury made up of national and international media directors, IESE professors and experts in executive education to select the journalists to receive the scholarships.

- a. Once the registration period has closed, the jury will receive the applications with all the accompanying documentation and will have one month to study the material.
- b. A face-to-face meeting of the jury will be held in November to deliberate on the results and make a decision. In no case may the members of the jury vote in favour of someone from their media or publishing group.
- c. The awarded candidates will have to pass the usual interview for admission to the program.