
MARC BADIA

IESE BUSINESS SCHOOL / AVDA. PEARSON, 21 / 08034 BARCELONA

☎ +34 932534200 / mbadia@iese.edu

EDUCATION

Sep. 03 – Oct. 08	COLUMBIA BUSINESS SCHOOL <i>Ph.D. Program, Accounting</i>	New York, United States
Sep. 03 – Jun. 05	COLUMBIA BUSINESS SCHOOL <i>Masters in Philosophy</i>	New York, United States
Oct. 00 – May 02	IESE BUSINESS SCHOOL, UNIVERSITY OF NAVARRA <i>MBA Program</i>	Barcelona, Spain
Sep. 01 – Dec. 01	J.L. KELLOGG GRADUATE SCHOOL OF MANAGEMENT <i>MBA Student Exchange Program</i>	Chicago, United States
Sep. 92 – Jun. 97	ESADE <i>Bachelor in Business Administration. Major in Finance</i>	Barcelona, Spain

ACADEMIC POSITIONS

Sep. 23 – ...	IESE BUSINESS SCHOOL <i>Deputy Dean</i>	Barcelona, Spain
Sep. 22 – ...	<i>Professor (Accounting and Control Department)</i>	
Sep. 20 – ...	<i>Associate Dean for MBA and MiM Programs</i>	
Sep. 19 – ...	<i>MBA Academic Director</i>	
Jul. 18 – ...	<i>Associate Professor (Accounting and Control Department)</i>	
Sep. 14 – Sep. 19	<i>MBA First Year Academic Director. Member of the MBA Committee</i>	
Sep. 08 – Jul. 18	<i>Assistant Professor (Accounting and Control Department)</i>	
Sep. 03 – May 08	COLUMBIA BUSINESS SCHOOL <i>Research Assistant and Teaching Assistant as a Ph.D. student</i>	New York, United States
Jun. 02 – Sep. 03	IESE BUSINESS SCHOOL <i>Instructor (Accounting and Control Department)</i>	Barcelona, Spain
Oct. 98 – Jun. 00	<i>Research Assistant (Accounting and Control Department)</i>	

ACADEMIC RESEARCH

Published:

Debiasing the Measurement of Conditional Conservatism (with Miguel Duro, Fernando Peñalva, and Stephen Ryan). *Journal of Accounting Research*, 59, 1221-1259 (2021).

Disclosure Regulation and Competitive Interactions: Evidence from the Oil and Gas Industry (with Miguel Duro, Bjorn Jorgensen and Gaizka Ormazabal). *The Accounting Review*, 96 (5), 1-29 (2021).

The Informational Effects of Tightening Oil and Gas Disclosure Rules (with Miguel Duro, Bjorn Jorgensen, and Gaizka Ormazabal). *Contemporary Accounting Research*, 37, 1720-1755 (2020).

Firm Risk and Disclosures About Dispersion in Asset Values: Evidence from Oil and Gas Reserves (with Miguel Duro, Mary Barth, and Gaizka Ormazabal). *The Accounting Review*, 95 (1), 1-29 (2020).

Conditionally Conservative Fair Value Measurements (with Miguel Duro, Fernando Peñalva, and Stephen Ryan). *Journal of Accounting and Economics*, 63, 75–98 (2017).

Working papers:

The Persistence of Price, Volume, Cost, and Productivity Effects: Industry-Level Analysis (with N. Melumad† and D. Nissim).

Incentives as a Mechanism of Corporate Governance: Evidence from Around the World (with B. Jorgensen and S. Balachandran).

Are Operating Expenses Sticky: Evidence from Firms Classifying Expenses by Nature.

Probability Thresholds and Equity Values.

TEACHING MATERIALS

Technical notes:

Introduction to Financial Accounting (with F. Peñalva), IESE, CN-230-E, 03/2016
The Balance Sheet (with F. Peñalva), IESE, CN-231-E, 02/2016
The Income Statement (with F. Peñalva), IESE, CN-232-E, 02/2016
The Statement of Cash Flows: Direct and Indirect Method (with F. Peñalva), IESE, CN-233-E, 03/2016
Accounting for Inventories (with F. Peñalva), IESE, CN-234-E, 05/2016
Accounts Receivable Valuation (with F. Peñalva), IESE, CN-235-E, 05/2016
Noncurrent Assets (with F. Peñalva), IESE, CN-236-E, 05/2016
Liabilities: General Issues (with F. Peñalva), IESE, CN-237-E, 05/2016
Long-Term Debt and Bonds (with F. Peñalva), IESE, CN-238-E, 05/2016
Shareholders' Equity (with F. Peñalva), IESE, CN-239-E, 05/2016
Financial Assets (with F. Peñalva), IESE, pending publication, 05/2016
Consolidation (with F. Peñalva), IESE, CN-240-E, 05/2016
Tax Accounting (with F. Peñalva), IESE, CN-241-E, 05/2016
Introducción a la contabilidad financiera (with F. Peñalva), IESE, CN-230, 03/2016
El balance general (with F. Peñalva), IESE, CN-231, 02/2016
Consolidación (with F. Peñalva), IESE, CN-240, 05/2016
Equity Valuation: The Walt Disney Company (with M. Holvik and J. Peniston), IESE, CN-222-E, 07/2012
Introduction to simulation software (with T. Dávila), IESE, ADN-253-E, 10/1998

Other publications:

Investing in Special Situations: SEACOR Marine Holdings (with C. Nance and C. Serra), IESE, C-798-E, 10/2020
Investing in Special Situations: SEACOR Marine Holdings (with C. Nance and C. Serra), IESE, CT-35-E, 11/2020
Accounting: Principles of Financial Accounting, online course in Coursera and in our IESE platform (April 2016)
Presscut (A) (with F. Vázquez-Dodero), IESE, ASN-29, 11/2002
Presscut (B) (with F. Vázquez-Dodero), IESE, ASN-30, 11/2002
Presscut (C) (with F. Vázquez-Dodero), IESE, ASN-31, 11/2002
Las cuentas del Fútbol Club Barcelona (with O. Amat, J.M. Rosanas, and N. Prat), IESE, C-705, 06/1999
Helados Sovrana – Nota del Instructor (with T. Dávila), IESE, CT-11, 02/1999
Analyzing a business opportunity – Exercise (with T. Dávila), IESE, ADE-20-E, 11/1998

CONFERENCES AND PRESENTATIONS

- Review of Accounting Studies Conference (2005, 2017).
- EAA Annual Congress: Maastricht (2016), Glasgow (2015), Paris (2013), Tampere (2009). Presentations.
- Barcelona Accounting Seminars (2012-2018).
- Universidad Carlos III research seminar (2010).
- IDEB Conference, CIBER Columbia University (2007).
- Harvard Business School IMO Conference (2007).
- AAA/Deloitte/J. Michael Cook Doctoral Consortium Fellow, Lake Tahoe (2006).
- Burton Workshop (2003, 2004, 2005, 2006, 2007, 2013).
- Four Schools Conference: Columbia, NYU, Rutgers, and Baruch (2004, 2005, 2006, 2007, 2008).
- NYU-Columbia Conference (2003, 2004, 2005, 2006).

FELLOWSHIPS AND AWARDS

- Columbia Doctoral Fellowship (2003-2008)
- Columbia University's Center for International Business Education and Research (CIBER) doctoral grant (2007).
- American Accounting Association / Deloitte / J. Michael Cook Doctoral Consortium Fellowship (2006).
- Spanish Ministry of Science and Education grant: project ECO2010-19314.
- Spanish Ministry of Economics, Industry and Competitiveness grant: project ECO2013-48328-C3-1-P.
- Spanish Ministry of Economics, Industry and Competitiveness grant: project ECO2016-77579-C3-1-P.
- Spanish Ministry of Science and Innovation: project PID2019-111143GB-C31.