

Boosting Engagement & Commitment



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Download *IESE Insight* magazine (Issue 29, Q2 2016) on purposeful leadership to boost engagement and commitment.

Find inspiration to reach new heights — personally and professionally — in this magazine.

- **Carlos Garcia Pont & J. Ignacio Canales** share the keys to enable every manager

to convert monotonous tasks into enriching responsibilities.

- **Nancy P. Rothbard (Wharton)** suggests strategies to harness the power of social media and avoid the potential pitfalls when managing the boundaries between personal and professional lives in cyberspace, in ways that lead to better work-life engagement.
- **Frances J. Milliken (NYU Stern) & Larisa Tatge** consider how to increase employee voice opportunities, in order to foster more trusting and collaborative work environments in which people feel fully motivated, empowered and engaged.

Also in this magazine:

- **Pedro Nueno** highlights how boards are changing to become the vital governance instruments they were intended to be.
- **Mike Rosenberg** explores how senior managers might address environmental sustainability from a business perspective to prepare their companies for the disruptive changes that the future holds.

Plus: **Fabrizio Freda, President & CEO of The Estée Lauder Companies**, stresses the importance of teamwork and innovation in a volatile world.

Our case discussion: Executives discuss the best way for the startup **Olapic** to pursue growth and future profitability.

And finally, Oscar Camps' **Proactiva Open Arms** initiative to help Europe's migrants provides lessons for others looking to beat the odds and steer their project to a safe harbor.

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